

Press Release

Write-A-Thon: Write Your Book in 26 Days (And Live to Tell About It)

According to a recent survey, 81 percent of Americans want to write a book. But finding free time to write can be difficult for Americans. According to Gallup's annual lifestyle poll, 60% of working Americans say that do not have time to do what they want to do. ***Write-A-Thon: Write Your Book in 26 Days (And Live to Tell About It)*** is the complete guidebook that will turn the dream of writing a book into an achievable goal for anyone with a book idea and 26 days. And if anyone can teach you how to write fast, it's author Rochelle Melander. She's written most of her books in under three months, several in as little time as six weeks, and one in just nine days.

Gayle Brandeis, teacher, activist, and author of *My Life with the Lincolns* and *Delta Girls*, said this about ***Write-A-Thon***: "Like the best coaches, Rochelle Y. Melander will strengthen your creative muscles, get your writerly heart pounding, and show you you're capable of way more than you've ever imagined. *Write-a-Thon* will help you go the distance with your book."

Write-A-Thon is divided into three sections: Training, Write-a-thon, and Recovery. Each section includes an introduction and a series of short essays with practical tips, tools, and encouragement to help the reader incorporate the techniques into his or her own life. The book concludes with an annotated bibliography that provides additional writing help for readers on topics such as editing, grammar, and the publication process.

Donna Gephart, award-winning children's book author of *Olivia Bean*, *Trivia Queen* said this about the book: "*Write-A-Thon: Write Your Book in 26 Days (and Live to Tell About It)* gives you the information, inspiration and tools you need to write a *good* book in less than a month. Want to know the secret to writing successfully? You're holding it."

Rochelle Melander, the Write Now! Coach, is the author of 10 books, a certified professional coach, and a popular speaker. Melander teaches professionals how to write fast, get published, establish credibility, and navigate the new world of social media. In 2006, Rochelle founded *Dream Keepers Writing Group*, a program that teaches writing to at-risk tweens and teens. She lives in Milwaukee, Wisconsin with her husband, the writer Harold Eppley, and two children.

Author and goal-setting coach Caroline Adams Miller said this about ***Write-a-Thon***: "This book is filled with the energy, knowledge and tips from an established author who has not only written a book in a month, she also held me accountable to write a book in a month, too! I couldn't have written or published *Creating Your Best Life* in record time without her prodding, accountability and good humor in a difficult

situation. This book will help everyone to finally write that book that is lurking in their brain and trying to get out!"

Calendar and event tie-ins:

September: Since 1977, the 3-Day Novel Contest (<http://www.3daynovel.com/>) has encouraged writers to start and finish a novel on Labor Day weekend.


November: Every November, more than 200,000 people sign up to write a 50,000-word novel in a month as part of the National Novel Writing Month challenge (<http://www.nanowrimo.org/>).

Summer: Writers who have extra time can write in the summer during Camp NaNoWriMo <http://campnanowrimo.org/>).

July: JulNoWriMo <http://JulNoWriMo.com/>

Summer: Every summer writers participate in Clarion USCD Write-A-Thon to raise money to support the Clarion USCD Writing Workshop. (<http://www.theclarionfoundation.org/writeathon/wrtn-home.htm>)

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For more information

Get access to free tips, classes, a write-a-thon word count tool and more online at www.writenowcoach.com. Contact the author to speak by phone with your critique group, NaNoWriMo region, or book group: rochelle@writenowcoach.com